

# WHY BELONGING

GETTING THE BASICS OF (W)HAT, (H)OW AND WH(Y) BELONGING MATTERS

## the keynote

Organizations operating in the post-pandemic workplace and marketplace must address significant dips in engagement, employee well-being, productivity, performance and attrition, while responding to louder calls for remote work, inclusion and diversity.

Abam breaks new ground in this keynote by presenting workplace belonging as a business driver, and as the most human-centered, relatable, and effective approach to these complex issues. She unveils why Belonging Builds Better Businesses and presents her "RED CARPETS" blueprint for creating a culture that enhances engagement, productivity, performance, collaboration, inclusion, and retention, while boosting business outcomes.

## the takeaways

Here are some of the key lessons your attendees will take away:

- What workplace belonging entails;
- Why a culture of belonging is necessary at work;
- Why workplace belonging is an excellent business driver;
- What the BQ (Belonging Quotient) is; and

How to create a culture of belonging by raising your BQ with

## the keynote

200 K

Social Media Followers



*In short, she was outstanding...*

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#### Keynote:

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#### Learning:

Here are some of the key lessons your attendees will take away:

- What workplace belonging entails;
- Why a culture of belonging is necessary at work;
- Why workplace belonging is an excellent business driver;
- What the BQ (Belonging Quotient) is; and
- How to cultivate a culture of belonging by raising your BQ with the RED CARPETS methodology.

#### Format:



Keynote



Virtual



Workshops



Chat



Program