

A portrait of a Black woman with short, curly dark hair, smiling and resting her chin on her hand. She is wearing a red sleeveless top and large, dark, teardrop-shaped earrings. The background is a solid blue color.

SPEAKER KIT

**Abam**

**Mambo**

**Global Speaker/Lawyer/Host**

+1-833-642-6387 (Global) | +65-9011-4170 (Sin)

[hello@abammambo.com](mailto:hello@abammambo.com)

[www.abammambo.com](http://www.abammambo.com)



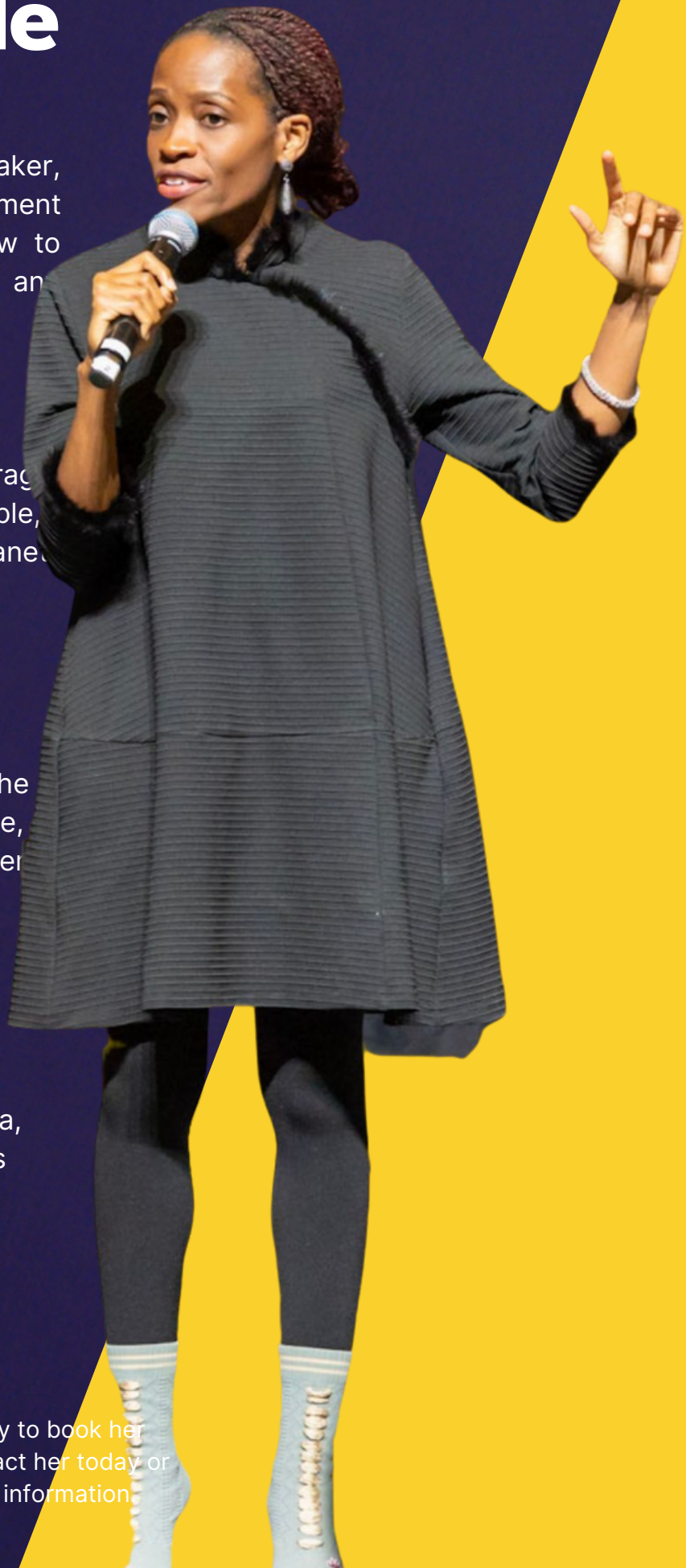
# About AbamMe

Abam Mambo is a magnetic global speaker, culture expert, and award-winning employment lawyer who is rewriting the code on how to create a culture of belonging in an organization.

With her innovative Belonging Quotient® philosophy and framework, she shows how leaders, brands and organizations can leverage belonging to deliver winning results on People, Performance, Process, Purpose, and the Planet.

Engaging, relatable, and an incredible storyteller, Abam speaks on topics such as belonging, leadership, remote and hybrid workers, risk-taking and speak-up culture. Abam has spoken in over 25 cities around the world to companies such as GlaxoSmithKline, World Health Organization, LEGO APAC, Deer IHH Healthcare, and many more.

Her keynotes and programs draw insights from her legal, risk-management and investigations expertise, leadership experience, and over 15 year corporate career working with clients in North America, Africa, and Asia Pacific to transform various aspects of their organizational culture. She also draws insights from her personal experiences as an immigrant, expat, single mother, and black female professional.



Don't miss this opportunity to book her for your next event! Contact her today or visit her website for more information.

# Welcome

**KEYNOTE SPEAKER | MC & HOST | FACILITATOR**

As we emerge from the pandemic, leaders, brands, and organizations are contending with disengagement, health and wellbeing challenges, inconsistent productivity, remote work, persistent calls for diversity, equity, and inclusion, and leadership gaps to meet the fast-changing demands of the post-pandemic workplace.

I created The Belonging Quotient as a culture-building, leadership, and engagement tool that leverages Belonging as a business driver and culture enabler. I work with leaders, brands, and organizations to raise their BQ, so they can more effectively cultivate cultures of Belonging - cultures which boast more engagement, better well-being, productivity, inclusion, and improved retention rates.

Focusing on 5 key topics that are top of mind for today's leaders, organizations, and brands, my programs are easily deployable, customizable, and designed to meet the specific needs of your audience at a particular point in time. From keynotes to leader retreats, and company-wide training to functional workshops, I provide resources to help raise your BQ so you can drive your business.

Call or email us today to book your program! I look forward to partnering with you!

A stylized, handwritten signature in yellow that reads "Abam". The signature is fluid and elegant, with a large loop at the end.



# Event Intro

KEYNOTE SPEAKER  
MC & HOST  
FACILITATOR

Our speaker believes that Belonging is the single most human-centric, impactful, and sustainable business driver and culture transformer you're NOT USING. But she's about to change that.

A workplace culture expert and award-winning employment lawyer, Abam is here to tell us why Belonging Builds Better Businesses, and why you need to raise your Belonging Quotient if you want to effectively manage remote and hybrid teams, embed diversity and inclusion, improve well-being and speak up culture, or boost engagement, collaboration, productivity, and retention. Her approach to workplace culture is synergistic, doable, and enhances business results.

Her 15-year corporate career spans law, compliance, consulting, and investigations. She has advised Fortune 500 execs, held senior leadership roles in North America, Africa, and Asia, and handled employee matters in over 30 countries. Known for her storytelling and ability to connect to audiences around the world, she has spoken in over 25 cities on four continents.

Join me in welcoming Belonging Speaker and creator of the Belonging Quotient, Abam Mambo!



# Bio for Event Marketing

**KEYNOTE SPEAKER | MC & HOST | FACILITATOR**



An award-winning lawyer, Abam has spoken in over 25 cities on four continents, to organizations including the World Health Organization, GlaxoSmithKline, LEGO APAC, BNY Mellon, IHH Healthcare, Transparency International, Mace, ADM, Deere, Yara, etc.

A 15-year corporate veteran, she's an expert in employment law, corporate compliance, and investigations. She has advised, counseled, and consulted C-suite executives, HR, and management in North America, Africa, and Asia on all aspects of the employee life cycle, fair employment practices, diversity and inclusion, employee engagement, and speak-up culture.

She's held regional director roles in Legal, Compliance, and Investigations at Microsoft and GSK, and has lived and led teams in North America, Africa, and Asia. The Managing Director at the consultancy, BelongingIQ, she is a graduate of the University of Michigan Law School where she was a contributing editor to the Michigan Law Review and a summa cum laude graduate of the University of Minnesota- Twin Cities.

# Keynote Topics



## **BELONGING AS A BUSINESS DRIVER: EMBRACING THE RED CARPETS MINDSET**

This talk unveils why workplace belonging is the most human-centric, relatable and effective business driver you're overlooking, and helps you raise your Belonging Quotient.



## **REFRAMING DIVERSITY AND INCLUSION: THREE ANGLES OF THE BELONGING TRIANGLE**

This talk challenges long-held beliefs about D&I, refreshingly refocusing the call to action on Belonging while highlighting why there can be no Belonging without diversity, inclusion and psychological safety.



## **REIMAGINING SPEAK UP CULTURE: BELONGING AS A CATALYST FOR COMPLIANCE CULTURE AND CREATIVITY**

This talk reframes Speak Up as more than just a compliance tool or program, casting it instead as a driver of high belonging culture, compliance and creativity.



## **LEADING CHANGE WITH BELONGING: BUILDING RESILIENCE, WINNING MINDS DURING CHANGE**

Whether it's managing a remote workforce, navigating a merger, or keeping morale up during and post-restructuring, this program equips leaders and organizations to stay centered during change.



# Hire Abam For:

## **KEYNOTES**

- Global, Regional, National and Corporate Conferences
- Sales, Leadership and Management Conferences
- Heritage Celebrations e.g. Black History Month, Women's Day
- Association Meetings and Industry Conferences
- Commencement Addresses
- Diversity & Inclusion and Employee Resource Group Meetings

### **KEY INDUSTRIES**

- Pharmaceutical & Healthcare
- Tech/Biotech
- Professional Services
- Agriculture & Manufacturing
- Retail

### **KEY FUNCTIONS**

- Executives and Management
- Human Resources
- Sales and Marketing
- Talent and Learning
- Compliance & Investigations

## **WORKSHOPS**

- C-Suite and Management Full-Day Retreats
- Diversity & Inclusion Professionals' Workshops
- BIPOC Retreats or Workshops
- Onboarding for Start-Up Leadership Teams

## **CONSULTING**

- Restructurings
- Mergers and Acquisitions
- Product Launches
- Multinational Expansion into Africa and Asia

## **HOST/FACILITATION**

- Host Celebratory Events, high-profile meetings
- Host interviews with dignitaries or executives
- Facilitate panel discussion

# KEYNOTES

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In short, she was outstanding. A captivating speaker, relevant and contextual. Her eloquence drew us in and her authenticity made her accessible to us all... Thank you, Abam!

**TINA ST. LEGER**  
**Chief Human Resources Officer, GW**  
**Pharmaceuticals**



# WHY BELONGING

GETTING THE BASICS OF (W)HAT, (H)OW AND WH(Y) BELONGING MATTERS

## the keynote

Organizations operating in the post-pandemic workplace and marketplace must address significant dips in engagement, employee well-being, productivity, performance and attrition, while responding to louder calls for remote work, inclusion and diversity.

Abam breaks new ground in this keynote by presenting workplace belonging as a business driver, and as the most human-centered, relatable, and effective approach to these complex issues. She unveils why Belonging Builds Better Businesses and presents her "RED CARPETS" blueprint for creating a culture that enhances engagement, productivity, performance, collaboration, inclusion, and retention, while boosting business outcomes.

## the takeaways

Here are some of the key lessons your attendees will take away:

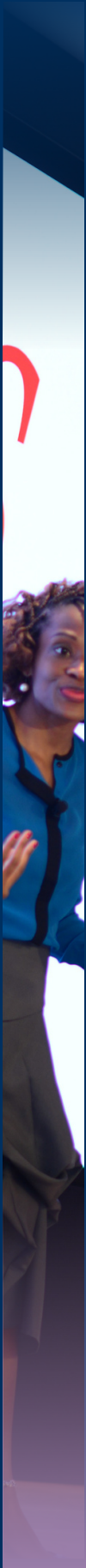
- What workplace belonging entails;
- Why a culture of belonging is necessary at work;
- Why workplace belonging is an excellent business driver;
- What the BQ (Belonging Quotient) is; and

How to create a culture of belonging by raising your BQ with

## the keynote

200 K

Social Media Followers





*In short, she was outstanding...*

## WHY BELONGING

### GETTING THE BASICS OF (W)HAT, (H)OW AND WH(Y) BELONGING MATTERS

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- What the BQ (Belonging Quotient) is; and
- How to cultivate a culture of belonging by raising your BQ with the RED CARPETS methodology.

#### Format:



Keynote



Virtual



Workshops



Chat



Program



# WHY BELONGING?

*Discover the (W)hat, (H)ow and WH(Y) of workplace organizational belonging.*



Keynote

## the Keynote

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Workshop

## the Audience

Social Media Followers



Chat



# THE BELONGING TRIANGLE

## REIMAGINING DIVERSITY INCLUSION AND PSYCHOLOGICAL SAFETY

### Keynote:

With frustrations mounting against the slow progress of diversity and inclusion efforts, Abam's keynote is timely. In her most requested talk, Abam reframes diversity and inclusion as a means to an end, while highlighting Belonging as the ultimate end goal. Using simple language, compelling stories and relatable instances, she offers organizations the blueprint for creating a culture that meets employees' fundamental need to belong in the workplace - diversity, inclusion and psychological safety.

### Learning:

Attendees to this keynote will learn:

- Why Belonging is the aspirational goal for a healthy, fair and equitable workplace;
- The three cornerstones necessary to build a strong sense of belonging at work;
- How to tell their diversity story with credibility, courage and conviction;
- An approach to DEI that finds common ground and galvanizes employee support for DEI programs
- How to leverage belongingness to increase engagement, improve performance, embed diversity and inclusion and boost retention.

### Format:



Keynote



Virtual



Workshops



Chat



Program

# THE BELONGING TRIANGLE

## *Reimagining Diversity Inclusion and Psychological Safety*



Keynote

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Workshop

### the Audience

Social Media Followers



Chat





**She.. has a knack for simplifying complex issues**

## **SPEAK-UP! LISTEN UP! ACT UP!**

**INSPIRE CREATIVITY, COMPLIANCE AND CONNECTION**

### **Keynote:**

For too long, "Speak Up" has been treated and perceived solely as a compliance mechanism intended for reporting wrongdoings. In this keynote designed for leaders, compliance professionals, HR, investigators and anyone tasked with addressing employee concerns, Abam highlights why it is critical to reframe Speak Up programs.

### **Learning:**

Attendees to this event will:

- Reframe what it means to have a strong speak-up culture;
- Learn about the second and third legs of the Speak Up tripod;
- Learn the role of Speak Up in fostering a sense of belonging, and increasing employee engagement, inclusion and psychological safety; and
- Learn the critical role compliance, employee relations and investigations play in building trust, and fostering a sense of belonging among employees.

### **Format:**



**Keynote**



**Virtual**



**Workshops**



**Chat**



**Program**

# SPEAK-UP! LISTEN UP! ACT UP!

*Rethinking Your Approach to Speak Up in a High Belonging Culture*



Keynote

## the Keynote

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Workshop

## the Audience

Social Media Followers



Chat



**She effectively uses stories to create awareness...**

## LEADER AS GALVANIZER

ENHANCING YOUR LEADERSHIP IQ, BQ, AQ AND EQ DURING CRISIS, CHAOS AND CHANGE

### Keynote:

Navigating change is hard for individuals. Navigating organizational change is even harder. Whether your organization is unexpectedly managing remote workers, undergoing a merger, dissolution, or acquisition, or dealing with other forms of disruptive change, this program grounds you in why change is a gift and why Belonging is your best approach to building resilience, resolve, and results in turbulent times.

### Learning

Attendees of this program will learn:

- To identify change-resistant behaviors and what triggers them;
- To effectively and timely address change-resistant behaviors;
- To communicate change in ways that promote buy-in and collaboration; and
- To build resilience, resolve and galvanize employee support to achieve desired change results.

### Format:



**Keynote**



**Virtual**



**Workshops**



# LEADER AS GALVANIZER

*Enhancing Your Leadership IQ, BQ, AQ and EQ During Crisis, Chaos and Change*

## the Keynote

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- 

## the Audience

Social Media Followers



Keynote



Virtual



Workshop



Chat



**The absolute highlight was Abam's keynote...**

## **DIVAS, DIVES, DATES AND DISNEY**

### **LESSONS ON DIVERSE PERSPECTIVES**

#### **Keynote:**

Among Abam's top two most requested keynotes, this talk explores the diversity of personalities, perspectives and approaches with a focus on why different personalities and perspectives are essential for high performing teams. Prepare to travel from your seat to Victoria Falls, Ladakh, Paris, Disney and a small village in Germany, while learning how to influence and impact teammates with different personalities and perspectives.

#### **Learning:**

Attendees to this keynote will learn:

- About diversity of personalities, outlooks and approaches and the benefits and challenges of this kind of diversity on teams;
- Personality archetypes every high-performing team should strive to bring on board in building diverse teams.
- How to identify and expand their "circle of influence"; and
- Practical tools to ensure they are engaging in inclusive behaviors with teammates.

#### **Format:**



**Keynote**



**Virtual**



**Workshops**



**Chat**



**Program**

# DIVAS, DIVES, DATES AND DISNEY

*Finding, Embracing and Integrating Diverse Perspectives and Personalities*



Keynote

## the Keynote

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Virtual

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Workshop

## the Audience

Social Media Followers



Chat



# WORKSHOPS

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I recently attended a C-suite and senior management networking session, where Abam Mambo spoke... She has a gift for storytelling and a knack for simplifying complex issues. [... she brought us along to the conclusion that belonging is a business-driver and culture-enabler that businesses are overlooking. She is engaging, funny, deeply passionate and knowledgeable about the topic. I'd gladly recommend her to companies facing challenges in our post-Covid world.

**LORRAINE LEE**  
**General Counsel and Chief Privacy Officer,**  
**International SOS,**

## THE RELUCTANT DIVERSITY LEADER



Specifically designed for leaders reluctant to lead on issues of diversity and inclusion for a variety of reasons including a self-perceived lack of credibility, a lack of confidence, or insufficient training.

Because as a leader, the buck stops with you, this workshop focuses on enabling you to lead any and every decision of your team, department, or company-including issues of inclusion and diversity.

## RAISING YOUR BELONGING QUOTIENT

This workshop lays down the foundation for cultivating a culture of belonging at work. Attendees will learn:

- What workplace belonging is and why we need it;
- The core elements that make up a high-belonging culture;
- How to tell their diversity story with clarity, courage and conviction; and
- How to boost engagement, productivity, performance, well-being and retention with the RED CARPETS Mindset.



## CLOSING THE KNOWLEDGE GAP

This professional development workshop is designed to help women close the knowledge gap in key areas early on or at any point in their careers. There are five areas of focus:

- Goalsetting
- Visibility and Networking
- Effective Stakeholder Management
- Performance and Feedback
- Negotiating Smartly



# Why Partner With Abam

1

## A "Pin Drop" Storyteller

More than 50% of Abam's testimonials highlight her incredible storytelling. Described as creating "Pin Drop" moments, Abam infuses her talks with passion, expertise, and originality that take audiences on revelatory, exciting and inspiring journeys from their seat.

## A Tried and Trusted Expert

With a 15-year corporate career as an award-winning employment lawyer, senior compliance officer, consultant, workplace, and white-collar investigator, Abam brings a rare breadth and depth of knowledge to all aspects of the employee lifecycle.

2

3

## Simplifying The Complex

Abam simplifies the most complex issues, not only for her keynotes, but throughout the planning process to ensure alignment from day one. Abam spends quality time with your team beforehand to get to know you, your audience and your specific program needs.

## Experienced Speaker & MC

Abam caught the speaking bug by age 8 and has never looked back. Having delivered keynotes in dozens of cities on four continents, she has partnered with pharma, healthcare, international government organizations, professional services and many more.

4

## Adaptability and Customization

5

Things happen. Abam rolls with it. And when those things are requests from you, the client, she customizes her offerings to meet the needs of the organization and people.

## Culturally Astute

Having lived and worked on three continents and led teams on four, Abam brings a wealth of culturally relevant knowledge and experience to her keynotes and programs.

6





# Clients & Partners



For all the participants, the absolute highlight of the meeting was with no doubt Abam Mambo-Doh's keynote speech about Inclusion and Diversity. Abam shared with us her personal journey based on real-life stories, demonstrating once more the power of listening and embracing different perspectives.

**HERVE GISSEROT**  
**Senior Vice President, GSK Intercontinental**

# The Belonging QUotient

## **THE CONCEPT**

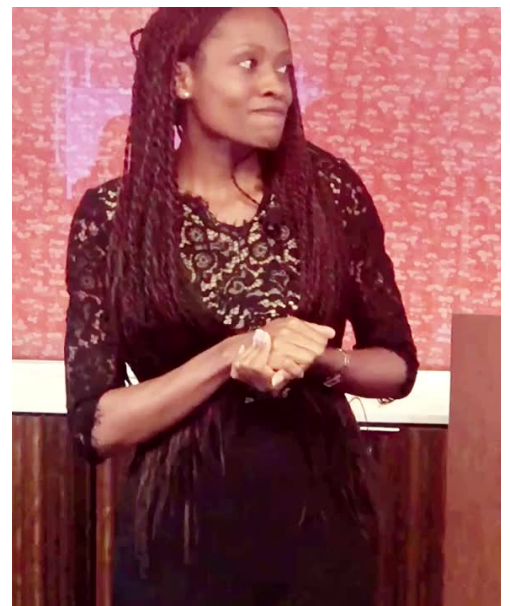
Your willingness, ability, commitment and action plan towards cultivating a culture in which everyone feels like they belong.

## **THE CULTURE TOOL**

The Belonging Quotient is a culture-building, leadership, and engagement tool that helps leaders, employees and organizations Foster a culture of belonging that enhances engagement, performance, productivity, well-being and retention while driving business outcomes.



# Videos





# Abam in the Media

## Publications



Hubspot Blog

[Why Millions of Americans Are Quitting Their Jobs and How Companies Can Navigate](#)



Business Influencer Magazine UK

[Improving Employee Engagement: The Business Case for Belongingness](#)

## Podcasts



[Transforming Workplace Culture Through Belonging](#)



[Diversity + Inclusion = Belonging with Abam Mambo](#)



[Promoting a sense of belongingness among employees.](#)

# Contact

## Book Me At



+1 833 642 6387

+65 9011 4170



[www.abammambo.com](http://www.abammambo.com)



[hello@abammambo.com](mailto:hello@abammambo.com)



